



KETTERING YOUTH THEATRE GROUP

Dear Supporter,

I am writing to you on behalf of the Kettering Youth Theatre Group. In case you have not heard of us, we are a small Children's Theatre group, which traditionally puts on pantomime shows for families. Our shows are now put on in October at the Lighthouse Theatre in Kettering.

We are extremely proud of our group as for the last 2 years we have won the prestigious NODA awards for the best Youth Theatre Productions in the region.

As I am sure you can imagine putting on shows is not done for free and although most people involved volunteer their time free of charge we still have costs to cover. We are looking to reach out to local businesses to see if you can help us financially in anyway as it would be very much appreciated.

Please have a look on the attached sheet of the following items that we need support for, if you were able to help even with a part of a item financially this would help tremendously.

If you can help us in anyway then please email me directly on david.howes1@hotmail.com or if you have any questions about the group then please also email me.

Yours Sincerely,

David Howes
Business / Promotions Manager



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1. Sponsor a Performance (5 in total) £300 each

This would be announced on stage at the start of the evening your sponsoring, this is something that can be scripted by yourselves in association with the Theatre Group, also this will enable you to have a stall outside in the theatre reception to promote your organization to the Theatre audience. This would also be printed in the programme.

2. Sponsor a scene (13 in total) £25 each

This will be added to the programme to show your sponsorship.

3. Stalls outside show (5 in total) £50.00 per Performance

This is your chance to promote your organization to all the people going to the performance before, during and after the show.

4. Sponsor of the Website £250

This will cover the costs of running the website throughout the year and announce you as the prominent sponsor of the Website.

5. Advertising in programme £35- £100 dependent on size

Throughout the run of the programme we are going to have advertising, which will allow you to promote your organisation in print.

6. Advertising on Website £35-£100 dependent on size

This will remain on the website for a full year. We have multiple advert sizes and this is seen throughout the year by visitors coming to the website for Theatre Group information

7. Sponsor of the Theatre Group Disco £350

This is an event that the group puts on to say thank you to all the children in the show for all their hard work, this also helps raise additional funds for the group. You can sponsor this event to help pay for the costs of putting this on.